

1. Fair Date: 22-24 May 2006 (Mon-Wed)
2. Opening Hours: 10:00 am - 07:00 pm
3. Venue: Dubai World Trade Centre, Dubai, United Arab Emirates
4. Exhibition space 2006: 3,500 Square Metres
5. Exhibitors 2005: 230
6. Visitors 2005: 4,789 (Trade)
7. Product Groups:
- Baby & Infant Products**
High Chairs, Cots, Learning Products, Strollers, Car seats, Soft Toys, Baby Fashion, Baby Furniture and Much More.
 - Stationery & Back To School Products**
School Bags, School Stationery, Uniforms.
 - Toys and Hobbies for all ages**
Board Games, Radio controlled Kits and Cars
Paints & Paint Brushes, Arts & Craft Materials
 - Bicycles and Sport Equipment**
Tricycles, Scooters, Skateboards, Sports Toys.
 - Dolls**
Baby Dolls, Plush, Dolls Houses, Dolls Clothing & Accessories, Teenage Dolls and Action Heroes.
 - Models**
Model Kits, Jigsaw Puzzles, Building Blocks, Lego, Meccano.
 - Additional Products**
Outside Playground Equipment, Kindergarten & Playground Equipment
Party Supplies, Balloons and Inflatable,
Video Games & Accessories, Musical Instruments, Magic Sets, Chemistry Sets, Books and Much more.
8. Participation. Shell Scheme (min 9sqm) US\$395.00 per sqm
Space Only (min 21sqm) US\$365.00 per sqm
No VAT is charged in the United Arab Emirates.
9. Admission. Trade Visitors only. Admission free upon registration.
10. Supported by German Association of Toy Industries
German Government
Disney
Hong Kong Trade Development Council
11. Organisers/Contact Epoc Messe Frankfurt (Dubai Branch)
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